

CeBIT
INDIA

Digital Transformation
Happening Now!

8.9.10 Dec, 2016
BIEC, BENGALURU

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Cutting the ribbon

CeBIT India 2016: Digitalization Drives Industrial Growth

Hannover Milano Fairs India Pvt Ltd (HMFI) and Software Technology Parks of India (STPI) co-hosted the third edition of CeBIT India 2016 at Bangalore International Exhibition Centre (BIEC) in Bangalore, India from December 8-10 to promote the software & electronics hardware industry in the country and provide a platform for Indian IT MSMEs to launch and exhibit their products & solutions.

This year's theme is 'Discover the Business of Technology Innovation' and highlights innovation and transformation in 5 forces – Internet of Things, Mobile & 4G, Social Innovation, Cloud (Datacentres) and User Interface (Virtual Reality). This central theme for 2016 sets the tone for the CeBIT Global Conferences (CGC) 2016

agenda where leaders from business, government and industry will define technology trends. At the event there are 400 brands, 191 exhibitors and over 70 speakers.

Read more on page 2



Lighting the lamp



Dignitaries on stage

CONFERENCE AGENDA	
DAY 2, 9 th December 2016	
11:00 – 11:30	Welcome Speech and Introduction to the +91 Innovation Challenge
11:30 – 12:30	Jury Panel Discussion (+91 Innovation Challenge): Technology Based Entrepreneurship - Building and leveraging ecosystems to spark innovation-based growth
Topic brief	What determines a technology innovation success?
Speakers	Moderator: Karthik Padmanabhan, Developer Relations - Lead, Google Sanket Atal, Group Vice President, Development, Oracle Start-up Cloud Accelerator Kanumury Radhesh, Country Lead, IBM-Global Entrepreneurship Program Naveen Asrani, Director-Start-ups, Microsoft Ventures Anzy Mohammed, Chief Evangelist – Start-ups, SAP Labs, India
12:30 -13:30	First Round Pitch Deck -+91 Innovation Challenge first 5 Finalist Elevator Pitch (5 mins per participant) and 10 mins Q&A
13:45 - 14:30	NETWORKING LUNCH
14:30 – 15:30	2nd round of +91 challenge (10 finalists)+ 5 mins Q&A
15:30 -16:00	Networking Tea
16:00 – 17:00	3rd round of +91 challenge (10 finalists) +5 mins QnA
17:15 onwards	Results and announcements: +91 Innovation Challenge and Jury Review and Comments
DAY 3, 10 th December 2016	
11:00 – 11:15	Keynote Presentation: The Road to CAPEX to OPEX via: Correlating IOT Data and Predictive Analytics for Process Excellence and Decision Making. Speaker: Mr. Harsimrat Bhasin, COO, Neewee
11:15 - 11:35	Keynote Speech: Govt. of India, Start-up Policy. Speaker: Start-up Invest India, National Investment Promotion Agency
11:35-11:55	Keynote Presentation: Start-ups and Corporate co-creating the Future. Speaker: Varadarajan Krish, Founder 100 Open Start-ups.
11:55 -12:15	Keynote Presentation: Cross border Innovation and Soft Landing. Speaker: Prashant Ajmera, Start-up Going Global.
12:30 - 13:30	Workshop: "Maximizing your ROI on your corporate accelerator". Hosted by: Madhurima Agarwal, Kyron Global
14:30 - 15:30	Panel Discussion: "Which is the right accelerator for you?" Speaker: T-Hub, Kyron Global, Derbi Foundation, SINE, CoWrks, REVEX Accelerator
15:30 -16:30	Panel Discussion: How to Find First Marquee Customer? Speakers: Moderated by Growth Enabler, Panellist From : Growth Enabler, Ignitho Accelerator, T-Hub
16:30 - 17:30	Workshop: "Give your corporate acceleration a kick'startup" or "Demystifying corporate acceleration" or "Maximising your ROI on your corporate accelerator" Speakers: Dattatreya Gaur, Vice President and Head, Business Unit, Robert Bosch Engineering and Business Solutions Pvt Ltd



**Director,
Bangalore STPI,
Shailendra Tyagi**



**CEO, Technopark
& Infopark,
Hrishikesh Nair**



**E&Y, IT
Department,
Government
of Odisha,
Aditya Mohapatra**



Head Intel India
Maker Lab,
Intel Technology
Pvt Ltd,
Natarajan S



**Vice President,
Marketing,
Reliance Jio
Infocomm,
Madhu Dua**



**Ex-Vice Chancellor,
Delhi University,
Dinesh Singh**



Senior VP CeBIT,
Deutsche
Messe AG,
Marius Felzmann

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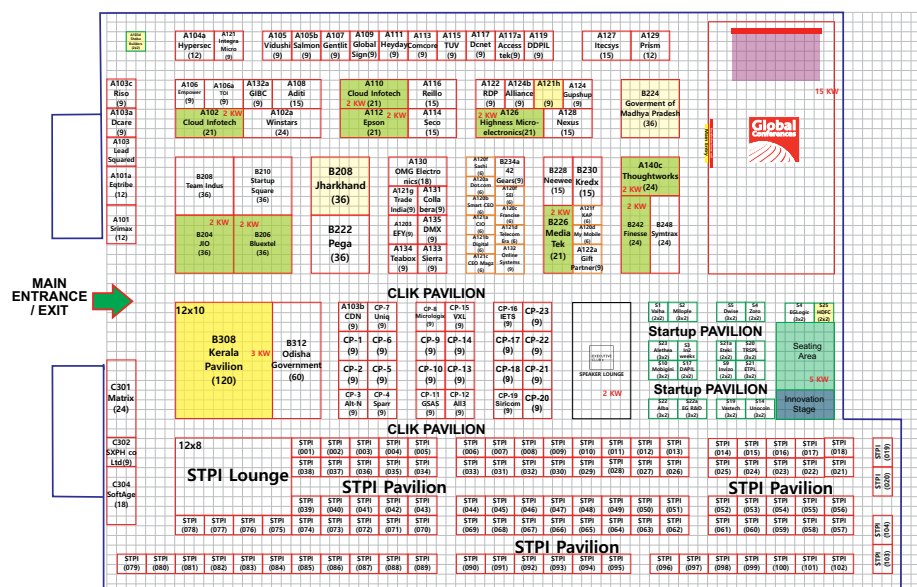
The inaugural ceremony was graced by: Managing Director, HMFI, Mehul Lanvers-Shah; Director, Bangalore STPI, Shailendra Tyagi; Ex-Vice Chancellor, Delhi University, Dinesh Singh; CEO, Technopark & Infopark, Hrishikesh Nair; E&Y, IT Department, Government of Odisha, Aditya Mohapatra; Head Intel India Maker Lab, Intel Technology Pvt Ltd, Natarajan S; Vice President, Marketing, Reliance Jio Infocomm, Madhu Dua and, Senior VP CeBIT, Deutsche Messe AG, Marius Felzmann.

After the ribbon-cutting the dignitaries were called on stage to light the traditional lamp and address the audience. Shah, in his welcome address said that there are 22 states participating at this year's CeBIT event. The key trend for this year too remains IoT, he said. On the second day of the event the IoT Lab will go live and companies will converge to provide solutions to various industry verticals like healthcare and automotive. He said that this is the "effort and result of co-creation and collaboration." Talking about the start-up ecosystem in India he said that the +91 Start Up Challenge provides an impetus to young minds to grow and progress under the large companies.

Catalyzed by the Digital India revolution, the MSME sector is poised to bring about socio-economic transformation and has the potential to emerge as a backbone for the Indian economy and act as an engine for growth. The MSME opportunity is to develop entrepreneurship and support growth led by innovation over the next decade by significantly increasing the share of MSME contribution to GDP from the current 8 percent to 15 percent by 2020. •

FLOOR PLAN

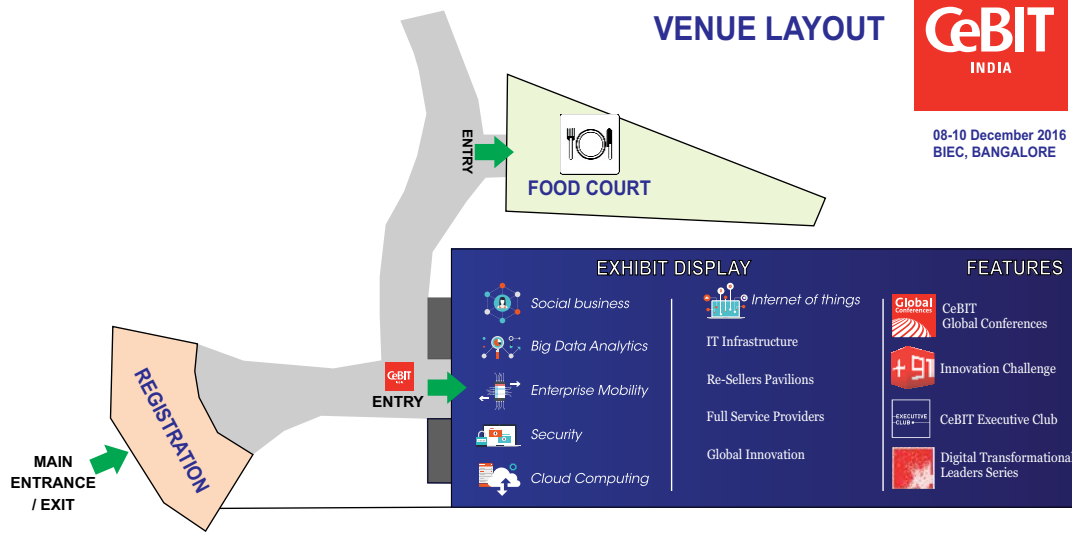
**08-10 December 2016,
BIEC, BANGALORE**



VENUE LAYOUT



08-10 December 2016
BIEC, BANGALORE



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Everest Suite is an end-to-end IT infrastructure management solution that helps simplify network and systems management by monitoring, managing and optimizing system performance and availability across heterogeneous IT environment. It aims to cater to businesses of all size with its one-in-all EMS / NMS / IMS / manager of managers role flexibility, full coverage of entire IT Infrastructure with scalable / redundant / cloud ready deployment models. With an eye for better equipping businesses with flexible workflows to manage its customer service process and provide rich end-user experience, Everest has recently launched Service Desk and Web Monitoring services to cater to the needs respectively.

To know more please visit Booth A135

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42Gears Mobility Systems provides solutions for enterprises to secure and control mobile devices for manageability and operational efficiency. The company manages assets and helps in providing remote support and monitoring of mobile devices. To ensure that the devices are not misused, mobile device lockdown and remote management products from 42Gears can help companies achieve this goal in an easy and cost effective manner.



Senior Vice-President,
42Gears Mobility Systems
Pvt Ltd, Abhay Koranne

Enterprises are finding benefits in using mobile devices to mobilize their business processes. Devices of different types and form factors are being deployed by companies for solving real-world business problems. Over the last seven years, 42Gears has built enterprise mobility solutions (EMM) for over 6000 companies in 102 countries, providing secure and efficient deployment of mobile applications on a wide variety of devices such as tablets and smartphones.

According to Senior Vice President Abhay Koranne, "CeBIT is a great platform for customer engagement. We've participated in Hanover CeBIT, but in India this is our maiden foray and we are really excited about the potential it holds." He further added that this is the right time to explore new markets and boost industrial growth as the Government of India is spending a lot on IT and digital transformation.

To know more please visit Booth B234a

Messages of Organisers



As we open doors to the 3rd successful edition of CeBIT in India, we raise a toast to the ever-growing Indian IT and ICT industry and move forward in close

partnership with the Government of India with the Ministry Of Electronics & Information Technology as Joint Organizers. This has been a milestone edition with a partnership with the Ministry Of Electronics & Information Technology. We are delighted to be the official 'Digital India' event in India and look forward to doing great work with MeitY and the ministry in the years to come, both in India and internationally! CeBIT INDIA 2016 sees a shared vision with the Government of India, pushing Digital Transformation and Innovation across all spheres creating the perfect meeting place for trendsetters from industry and government. In 2016, with a renewed focus on 'Technology Innovation' and 'Collaborative Disruption' the 3 day agenda spans across a power-packed CeBIT Global Conferences, the 2nd edition of the Digital Transformational Leaders Awards (CIO Awards), the +91 Innovation Challenge now open to SMBs in addition to startups and the 1st ever IoT Innovation Hackathon bringing together over 150 creative developers and coders on one platform! Welcome aboard the CeBIT INDIA experience. Enjoy leadership keynotes & thought provoking panels, a new and exciting 'Startup Incubation Summit' and several stunning displays by the who's who in technology. On behalf of my team, I wish you an enjoyable and inspiring CeBIT INDIA 2016.

Mehul Shah
Managing Director
Hannover Milano Fairs India Pvt Ltd.



Welcome to the 3rd edition of CeBIT in India, steering closer to the goal of digital transformation. With the rich lineage and worldwide acclaim as a

global brand, CeBIT in India has slowly yet steadily grown and blossomed to become the convergence point for global and Indian leaders, technology buyers, decision makers and leading technologists from across the subcontinent, paving the way for new business opportunities! We are excited to take you through this 3 - day journey as you understand what new technology can do for your business, discover early, talk to technology innovators, business leaders, trend setters from Indian and global technology brands and organizations, all in the Silicon valley of India. Special thanks to our partners the Ministry Of Electronics & Information Technology (MeitY) for setting a strong foundation for a long term partnership in 2016 and to our anchor partners - The Software Technology Parks Of India and all other sponsors and associates. We wish you a memorable edition powered by information, innovation & inspiration. Enjoy your visit to CeBIT, celebrate technology with us, discover what's driving the digital economy, usher your business into the digital age!

Marius Felzmann
Senior Vice President
CeBIT Deutsche Messe AG



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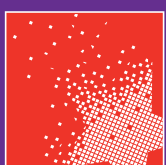
Digital Transformation
At CeBIT Global Conferences



Innovation Challenge &
Awards For Startups & SMBs



Innovation Hackathon
For Developers & Programmers



Awards Honouring Transformative
Industry CIOs & CTOs

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